

BENCHMARK LITIGATION



FREE for
in-house counsel



Join your women peers to hear more about:

- Networking opportunities with senior general counsel and private practice litigators
- Latest case studies and how to improve your litigation strategies
- Factors when considering litigation and how to minimise damage
- How to be a business generator and create credibility
- Practical and authoritative advice from some today's most prolific female litigators
- Discussion how to advance your career and challenges faced in this industry

Benchmark Women in Litigation Forum

June 30 2015 | Silicon Valley, California

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ONLINE: bit.ly/WIL2015-booking

www.benchmarklitigation.com

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Following the inaugural Bench Women in Litigation Forum in New York in September 2014, delegates and readers have requested that a sister event is created on the west coast. How do women thrive in litigation to make it as a leading role in counsel? How can female litigators encourage each other to speed up the advancement on equality in this industry? Is there a difference between the corporate industry and private field for women? Join in with this one-day interactive forum, in a peer-led environment for you to become a better litigator, improve your skills in the 'business of litigation' and advance your progression through the ranks. Delegates will hear some of the US's top in-house and private practice women lawyers to discuss litigation issues.

Vast networking opportunities

The aim is to provide an inclusive debate around the talent pipeline as well as discussing the latest developments in the litigation field. Aimed at junior to senior professionals, both male and female, the Forum will equally be of interest to all in-house counsel as well as private practice. Those with an interest in succession planning and recruitment are also welcome to attend.

- General counsel
- In-house counsel
- Litigation counsel
- Chief legal officers
- Compliance officers
- Corporate and legal affairs
- General prosecutors
- Private practice
- Judges

Sponsorship opportunities

We will create a bespoke solution that will position your organization as a thought leader and ensure you engage with your target audience. This will help you to meet and influence the people who are going to grow your business. Please contact Jonathan McReynolds on +1 212 224 3337 or jmcreynolds@euromoneyny.com to discuss.



To register:
Alicia Sprott
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Speaking opportunities
Lauren Kerr
CALL: +1 212 224 3411
EMAIL: lauren.kerr@euromoneyny.com

Agenda – June 30 2015

08:20 Registration and breakfast

08:55 Welcome by the chair

09.00 Labor & Employment litigation

- Avoiding juries: Resolving disputes quickly and controlling the cost
- Managing employment class action cases
- Whistle-blower cases and the outcomes for employers
- Discrimination claims: Emerging trends and cases

09:50 Product liability litigation

- Strategic approaches for multi-national products
- How to recover: Navigating product liability claims and recalls
- Managing a serious risks: Effect of mandatory arbitration
- Interplay between government regulations and product liability
- Product liability and social media – protecting a company image

Darci Teobaldi, general counsel, **Advanced Bionics**

10.40 Refreshment break

11.05 Best practice for handling government investigations

- Strategies when handling SEC, DOJ investigations and enforcement
- Dodd Frank updates; a year down the line.
- Avoiding professional negligence – when and how to take action
- Do women have the advantage in compliance cases given the higher number of women in government in-house roles?

11:55 Litigation in different jurisdictions

- Managing cross-border disputes and multiple lawsuits
- Is international arbitration the strategic solution – choice of where to sue?
- Does language and venue have an influence in cross-border litigation?
- Managing the risks and costs of cross-border disputes

Elizabeth McBride, director, global litigation, **Applied Materials**

Alexis Garcha, senior IP litigation counsel, **Nokia**

12:45 Networking lunch

13:40 Predicting and controlling the cost of litigation

- David-versus-Goliath struggle
- Pre-action correspondence
- Forecasting and factoring cost and reputational risk - improving predictability
- The benefits and challenges of legal outsourcing
- Money-saving technologies and how far they can be relied on
- Time and money-saving case management strategies
- Knowing when to settle

Sarah Givan, director, legal, **LinkedIn**

14:20 The increasing importance of privacy law

- Target breach MDL and other reverberations
- Recent and proposed legislation at state and federal levels
- International data protection laws, including the new EU Data Protection Regulation
- Mobile Apps and data security – FTC and FCC actions; COPPA
- Data security and the Internet of Things

Renee Lawson, VP and deputy general counsel, **Zynga**

15.10 Coffee break

15:35 IP litigation in 2015/16

- *Alice vs CLS Bank*: Is patent protection getting more difficult? How valuable is it?
- Post grant proceedings and inter-partes review
- The importance of initial filings
- Best practices within the IP sector

Leah Poynter Waterland, director, legal, IP litigation, **Cisco**

Katharine Rice, director of IP patent litigation, **Gilead Sciences**

16.25 Smashing the glass ceiling:

Hear from leading women lawyers about how they progressed their careers, the challenges they faced along the way and what advice they would share with women rising through the ranks today

17:15 Close of forum

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Attendees from 2014 Benchmark Women in Litigation event in New York included:

Assistant general counsel, ACE NA Office of General Counsel
Executive director & senior counsel, Aetna Claims counsel, AIG
Senior associate general counsel, Anheuser-Busch Companies
Partner, Aschettino Struhs
In-house counsel, Royal Bank of Scotland
Partner, Balestriere Fariello
Associate general counsel, Bank of America Attorney business and legal affairs, BBC Worldwide Americas
Special counsel, Cadwalader Wickersham & Taft
VP, deputy general counsel, litigation, Career Education Corporation
Vice president, assistant general counsel & deputy compliance officer, CBS Corporation
Associate, Chadbourne & Parke
Manager of career development & diversity, Chadbourne & Parke
Partner and dead, government investigations & regulatory litigation group, Chadbourne & Parke
Litigation practice manager, Chadbourne & Parke
Senior vice president and chief litigation counsel, CIT
Director, associate general counsel, Citigroup
Vice president, chief legal officer and secretary, Conair Corporation
General counsel, Daewoo International
Associate general counsel, Danone
Attorney, director, senior counsel, Deutsche Bank
Managing attorney, Drouin Law Offices
Executive director, Espirito Santo Investment Bank
Adjudications counsel, Federal Motor Carrier Safety Administration
Associate, Fitzpatrick Cella, Harper Scinto Counsel, FMC Corporation
Partner, Fox Rothschild
Professor & director of international arbitration & dispute resolution, Georgetown University Law Center
General counsel, Girl Scouts of the USA
Of counsel, Greenberg Traurig
Chair, pharmaceutical, medical device & health care litigation practice, Greenberg Traurig
Shareholder, Greenberg Traurig
Co-managing shareholder of the Houston office, Greenberg Traurig
Of counsel, Greenberg Traurig
Associate, Greenberg Traurig
Business development officer & in-house counsel, Hedaya Capital Group

Partner, Hogan Lovells
Associate attorney, Holwell Shuster & Goldberg Counsel, Indigo Capital Holdings
Senior vice president and director of programs, International Institute for Conflict Prevention and Resolution
Executive vice president, legal affairs, general counsel, JCDecaux North America
Of counsel, JCDecaux North America
Associate general counsel, Key Brand Entertainment
Senior account manager, LAK Public Relations
Vice president, LAK Public Relations
Owner, attorney, Law Office of Patricia A. Martone
Special counsel, Lawyers Without Borders
Project manager, Lawyers Without Borders
LAC project manager, Lawyers Without Borders
Special counsel, Lawyers Without Borders
Deputy general counsel, Lighttower Fiber Networks
Associate general counsel, Lighttower Fiber Networks
Vice president, legal affairs, LVMH Moët Hennessy Louis Vuitton
Special trademark counsel, Major League Baseball Properties
Vice president & assistant general counsel, Marriott International
Associate general counsel, McGraw-Hill Education
Associate general counsel, McKinsey & Company
Vice president and chief litigation counsel, Medtronic
Associate general counsel, MetLife
Corporate counsel, Metropolitan Lumber & Hardware
CEO/legal counsel, Morgan Collection
Legal & compliance, Morgan Stanley
Partner, Morris Nichols, Arsht & Tunnell
Partner, Morris Nichols, Arsht & Tunnell
Vice president, counsel, NFP Insurance Services
Chief trademark counsel & associate general counsel, Novartis Consumer Health
Deputy general counsel, NYC Department of Parks & Recreation
Counsel, Oppenheimer & Co
Partner, Osler Hoskin & Harcourt
Litigation attorney, Patterson Belknap Webb & Tyler
Student, Pierce College Paralegal Studies Program attorney, Practising Law Institute
Associate general counsel, priceline.com
Forensic services partner,

PricewaterhouseCoopers
Partner, Proskauer Rose
Associate, Proskauer Rose
Senior counsel, white collar defense & investigations, Proskauer Rose
Senior attorney, Purdue Pharma
Partner, Quinn Emanuel Urquhart & Sullivan
General counsel and VP loan servicing, Raiseworks
Associate general counsel, Ranbaxy
Senior vice president - litigation & regulatory affairs, Reaology Holdings
Associate general counsel, Reed Elsevier
Corporate counsel, project finance, RGS Energy
Director, Richards, Layton & Finger
Partner, labor & employment law, Sabin Bermant & Gould
General counsel, Sailthru
Partner and co-chair, global international arbitration practice, Sidley Austin
Director of rankings and awards, Sidley Austin
Counsel, Sidley Austin
Managing director and counsel, Societe Generale Corporate & Investment Banking
Litigation counsel, Starr Insurance Holdings
Director, Stout Risius Ross
Associate general counsel, IP litigation, Teva
Managing partner, The CenterCap Group
Deputy chief, securities & commodities fraud task force, US Attorney's Office for the Southern District of New York
Chief judge, United States District Court, Southern District of New York
Investigative attorney, US International Trade Commission
Innovation and outreach coordinator, US Patent and Trademark Office
Assistant to the innovation & outreach coordinator, US Patent and Trademark Office
Assistant general counsel, IP litigation, Verizon Communications
Senior vice president & general counsel, Verizon Operations
Vice president and senior counsel, W.R. Berkley Corporation
Corporate counsel, Wabash National Corporation
Chief patent counsel, Wabash National Corporation
Senior associate general counsel, Walmart
Senior vice president, corporate solutions, Westport Insurance Company
Shareholder, Winthrop & Weinstine

I would like to register for

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1 | Register (Please tick one box):

Booking fee	In-house counsel / litigation counsel	Private practice, advisors, consultants
Early bird rate (before Friday, 15 May)	<input type="checkbox"/> FREE	<input type="checkbox"/> US\$695
Standard booking rate (after Friday, 15 May)	<input type="checkbox"/> FREE	<input type="checkbox"/> US\$895

Total remittance

2 | Your details for registration (Please print):

Name: _____

Job title: _____

Company: _____

Address: _____

Postcode: _____

Country: _____

Tel: _____

Fax: _____

Email: _____

Please photocopy this form for additional delegates.

I cannot attend but please add me to your mailing list for future events.

3 | Method of payment

Payment must be received before the conference date to guarantee your place. Please tick box to select payment method and sign agreement in box

Bank transfer quoting reference number

£ Account – 01043191; Sort code – 30-00-02
IBAN no – GB 97 LOYD 300002 01043191
Lloyds Bank TSB Plc, City Office, PO Box 72, Bailey Drive,
Gillingham Business Park, Gillingham, Kent, ME8 0LS, UK

\$ Account – 11512129; Sort code – 30-12-18
IBAN no – GB 29 LOYD 301218 11512129

€ Account – 59008833; Sort code – 30-12-18
IBAN no – GB 25 LOYD 301218 59008833
SWIFT address: LOYD GB2 LCTY

Please find cheque enclosed
(please make payable to Euromoney Institutional Investor PLC)

**To make a payment by credit card, please register and pay online at:
bit.ly/WIL2015-booking or call: +44 (0) 207 779 8334**

**Please note that in completing this booking form you undertake to adhere to the
cancellation and payment terms listed below.**

Signature: _____ Date: _____

Position: _____

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To Register

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ADMINISTRATIVE INFORMATION:

CANCELLATION POLICY: If you cannot attend you must cancel your registration in writing by 2 June 2015 to receive a refund less a 10% administration charge. Cancellations received after 2 June 2015, or no shows, are liable for the full conference fee (where applicable). You may send a substitute to attend in your place at no extra charge, however we must know by 29 June 2015 via email. We cannot accept verbal cancellations. If you make your booking online, by email or via the telephone, you are automatically adhering to our terms and conditions.

REGISTRATION FEE: The registration fee includes participation in the conference, lunch, coffee breaks and documentation material, which will be distributed during morning registration. All bookings are binding on receipt of the booking form.