PTAB Forum 2018
May 3, Convene Times Square, New York

Free to In-House Counsel

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6 CLE Points Pending
INTRODUCTION

The introduction of the America Invents Act has revolutionised the patent litigation system and with over five years in practice, there is no doubt that the Patent Trial and Appeal Board has had a colossal impact on the global patent landscape. However, due to the current complex and unpredictable environment, patent owners need to ensure their portfolio is flexible and robust to manage any uncertainties which could arise from the Supreme Court review of constitutionality.

Building awareness of the latest developments from decision to practice, the MIP PTAB Forum 2018 will contemplate key issues and provide strategic, innovative recommendations for future proceedings. Topics will be include: lessons learned and tips for future success; evolving procedural challenges associated with AIA; influences on filings, success rates and identifying what is working well; decoding recent decisions; and examination of the future of the PTAB.

The MIP PTAB Forum 2018 is an opportunity to debate the key issues that are influencing PTAB proceedings, and to hear from world leaders in corporations, government officials and legal experts on implementing winning strategies to overcome complex issues and the changing AIA landscape.

Register your place today.

TO REGISTER, OR FOR MORE INFORMATION
PLEASE CALL

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FOR IN-HOUSE SPEAKING OPPORTUNITIES
PLEASE CONTACT

NATALIE CANTER: +44 207 779 8730
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SPONSORSHIP OPPORTUNITIES

We will create a bespoke solution that will position your organisation as a thought leader and ensure you engage with your target audience. The will help you to meet and influence the people who are going to grow your business. Please contact Melanie Petch on +44 207 779 8836 mpetch@euromoneyplc.com to discuss.

BENEFITS OF ATTENDING

Delegates are invited to attend a full day of debates and discussions to hear from, and network with, leading experts from multiple jurisdictions. All delegates will be party to important debates about the most significant developments in the global patent landscape over the past year, with the opportunity to contribute as well as learn.

- Examine lessons learned from five plus years and the progression of PTAB
- Hear how you should be rethinking your petition preparation to avoid pitfalls
- Learn best practice to manage strategies for litigating in the changing environment
- Discuss the application of Aqua products and future motions to amend in PTAB proceedings
- Explore the explosive growth of appeals & tips to achieving success
- Join analysis on the trends that are influencing IPRs and the intersection of PTAB and the Courts
- Gain an insight into the impact of TC Heartland on patent case filing
- Listen to essential case updates and decisions from the past 12 months

WHO YOU WILL MEET

- IP in-house counsel
- Patent attorneys
- PTAB judges
- Directors of litigation
- IP counsel and IP managers
- VP/SVP Patents
- General counsel
- Corporate counsel
- Private practice lawyers
- Heads/Directors of IP, patents

SPO NSORSHIP OPPORTUNITIES
## Programme

### 9:00 Registration

### 9:30 Opening remarks by Michael Loney, managing editor, Managing IP

### 9:40 State of play and progression at the Patent Trial and Appeal Board

- Overview of institutional changes of AIA
- Exploring the success in driving settlements
- Asymmetry between patent owner, challenger and petitioner: the call for consistency

Jeremiah Frueauf, director, Sterne Kessler Goldstein & Fox
Janet Gongola, vice chief judge, Patent Trial and Appeal Board
Anna Volffsun, associate counsel, Humanscale
Rich Coller, director, Sterne Kessler Goldstein & Fox

### 10:30 Coffee break and networking

### 11:00 Strategies for litigating in the changing PTAB environment

- Update on recent PTAB developments (e.g., Wi-Fi One v Broadcom)
- Strategies for capitalizing on recent developments
- PTAB trends to watch

Jason Stach, partner, Finnegan Henderson Farabow Garrett & Dunner
Melissa Brand, director of intellectual property policy, Biotechnology Innovation Organisation
Srikala Atluri, IP litigation counsel, Hewlett Packard Enterprise
Trenton Ward, partner, Finnegan Henderson Farabow Garrett & Dunner

### 11:50 Evolving procedural challenges associated with AIA

- Updates from PTAB rules of practice
- Supreme Court’s question of constitutionality: Oil states
- Motions to amend in PTAB proceedings – Aqua products
- Adapting to the rule changes and managing your strategy for next six to 12 months

Scott McKeown, partner, Ropes & Gray (moderator)
Ashraf Fawzy, senior patent counsel, Unified Patents
Thomas Giannetti, administrative patent judge, Patent Trial and Appeal Board

### 12:40 Lunch and networking

### 13:30 Latest Federal Circuit developments

- Understanding what types of errors by the PTAB are most likely to be reversed by the Federal Circuit
- What types of errors by the CAFC Panel are most likely to be reconsidered en banc
- What types of errors are most likely to get SCOTUS interest

Charles Macedo, partner, Amster Rothstein & Ebenstein
Kristan Lansbery, director, patent attorney, Regeneron Pharmaceuticals

### 14:20 PTAB by the numbers; data, trends & analysis

- Comparative analysis: when to choose IPR versus PGR versus CBM
- Success rates at PTAB: assessing the growing demand & what is working well
- Review of statistics on IPRS both PTAB & Federal Circuit
- EPO opposition versus PTAB

Jason Dorsky, senior associate, Fitzpatrick Cella Harper & Scinto (moderator)
Albert Keyack, IP attaché, European Patent Office
Joshua Landau, patent counsel, Computer & Communications Industry Association
Kim McGraw, administrative patent judge, Patent Trial and Appeal Board
Justin Oliver, partner, Fitzpatrick Cella Harper & Scinto

### 15:10 Coffee break and networking

### 15:30 Interplay between PTAB, District Court litigation and ITC

- To what extent does claim construction at PTAB impact district court & ITC proceedings?
- Uncertainty and challenges surrounding validity and infringement
- Effective obviousness rationale at the District Court and PTAB
- Will there be more ITC actions?

Natalie Clayton, partner, Alston Bird (moderator)
Chloe Jiang, senior attorney, Novo Nordisk
Larry Coury, director dispute resolution, Regeneron Pharmaceuticals
Monisha Deka, investigative attorney, International Trade Commission
Chris Douglas, partner, Alston Bird

### 16:20 Developments and considerations for life sciences IPRs

- IPR challenges to drug patent claim types and success rates so far
- Dramatic rise of biosimilar IPR filing: is this set to continue?
- Interplay with IPR proceedings and District Court litigation

Corinne Atton, senior associate, Fitzpatrick Cella Harper & Scinto (moderator)
Leon Lum, intellectual property counsel, Novo Nordisk
Serge Illin-Schneider, director, intellectual property, Par Pharmaceutical

### 17:10 Close of conference
Register (Please tick one box)

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<th>Advisers, consultants, private practitioners, service providers</th>
<th>In-house, IP, patent counsel &amp; heads of legal</th>
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REGISTRATION FEE: The registration fee includes participation in the forum, documentation material, breakfast, coffee breaks and lunch. All delegates are responsible for their own accommodation and travel.

PAYMENT: All registration fees (where applicable) must be received in full prior to the event date or the invoice due date, whichever is sooner.

To make a payment by credit card, please register and pay online at: www.managingip.com/ptab2018 or call +44 (0) 207 779 8579

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