INTRODUCTION

The MIP US Patent Forum is returning to the east coast for its seventh successive year and is being hosted in New York for the first time. This full-day forum will take an in-depth look at the US PTO and International Trade Commission decisions from 2017 to leverage the implications on your patent protection and enforcement in both the USA and globally. In addition, there will be a practical insights on the latest trends in litigation, global blockchain patent sharing alliance, trade secrets, and patent due diligence.

The MIP US Patent Forum will be an interactive learning opportunity for IP leaders to help implement recent developments and apply key decisions into your strategy to stay one step ahead of your competitors. Managing Intellectual Property brings to the agenda its global expertise to offer multinational corporations cutting-edge guidance on handling IP portfolios in a globalized world. The MIP US Patent Forum 2018 brings together world leaders in corporations, industry associations and leading legal experts to discuss and impart valuable knowledge.

Reserve your place today.

WHO YOU WILL MEET

- IP in-house counsel
- General counsel
- Private practice lawyers
- Directors of government relations
- Heads of IP
- Scientists
- Patent counsel
- Administrative patent judges
- IP portfolio managers
- Senior experts

CONFIRMED SPEAKERS

- Scott McKeown, Partner, Ropes & Gray
- Ed Kelly, Partner, Ropes & Gray
- Raymond Gabriel, Intellectual Property Counsel, Ciena
- Paul Coletti, Assistant Patent Counsel, Johnson & Johnson
- Rabiya Kader, Senior Director - Patent Counsel, Sanofi
- James Baillargeon, Senior Corporate IP Counsel, Nokia
- Vishal Gupta, Partner, Steptoe & Johnson
- Dan Stringfield, Partner, Steptoe & Johnson
- Andrea L. C. Reid, Partner, Dechert LLP
- Otto Licks, partner, Licks Attorneys
- Max Weisman, Regional Director, Transperfect
- Edmund Haughey, partner, Fitzpatrick Cella Harper & Scinto
- Douglas Sharrot, partner, Fitzpatrick Cella Harper & Scinto
- Mark Conklin, Senior IP Counsel, GE Capital
- Joe Matal, associate solicitor, USPTO
- Thomas A. Rayski, IP and Life Sciences Partner, Dechert
- Mark Begun, VP Intellectual Property, Boehringer Ingelheim
- Marc Sandy Black, Counsel, IBM Corporation
- Antony Pfeffer, partner, Orrick, Herrington & Sutcliffe
- Wendell Taylor, vice president, Vertex Pharmaceuticals
- Brian McCluskey, Chief Patent Counsel, Avon
- Serge Ilin-Schneider, director intellectual property, Par Pharmaceutical
- Moshe Malina, associate general counsel & chief patent counsel, Citigroup
- Wendell Taylor, Vice President, Vertex Pharmaceuticals Inc.
- Keir Lolasco, Senior Direct, Legal, Advaxis, Inc.
- Brian McCluskey, Chief Patent Counsel, Avon
- Serge Ilin-Schneider, director intellectual property, Par Pharmaceutical
- Moshe Malina, associate general counsel & chief patent counsel, Citigroup
- Keir Lolasco, Senior Direcort, Legal, Advaxis, Inc.
- Andrew Hirsch, President, Aligned Business ad IP Strategies
- Gary Lipson, former IP licensing manager, IBM, currently: registered patent attorney

BENEFITS OF ATTENDING

- Is the ITC effective or cumbersome in their exclusion orders and accelerated proceedings?
- Practical advice on the ways to protect patent from litigation
- Your chance to ask questions of the US Patent and Trademark Office
- Learn how Global Blockchain Patent Sharing Alliance can provide maximum effectiveness of patent assets
- How to make the initial decision regarding trade secret or patent
- Is the America Invents Act weakening licensing?
- Learn the latest strategies to protect and monetize your patents

PAST ATTENDEE COMPANIES

8:15 Registration and networking breakfast

9:00 Opening remarks by Michael Loney, managing editor, Managing IP

9:05 International Trade Commission: effective or cumbersome
- Review of recent litigation cases to explore the keys to success at the ITC
- Scope of exclusion orders and accelerated proceedings
- Solutions to overcome enforcement issues

Andrew Beverina, investigative attorney, US International Trade Commission
Mark Began, vice president intellectual property, Boehringer Ingelheim
Seth Boeshore, associate, Fitzpatrick Cella Harper & Scinto
Douglas Sharrott, partner, Fitzpatrick Cella Harper & Scinto

9:55 Is the America Invents Act weakening licensing?
- AIA trials before the PTAB and the Courts
- Post issuance validity proceedings (IPR, CBM, PGR)
- Widespread confusion over the use and erosion of IP rights and subject matter eligibility
- Creating licensing agreements in a secure, collaborative system

Moderator: Scott McKeeown, partner, Ropes & Gray
Serge Ilin-Schneider, director intellectual property, Par Pharmaceutical Moshe Malina, associate general counsel & chief patent counsel, Citigroup
Ed Kelly, partner, Ropes & Gray

10:45 Networking coffee break

11:05 Patent due diligence in M&A
- Determining strategic value before the merger
- Assessing patent risk when merging portfolios
- Pooling resources in the right places

Moderator: Andrea L. C. Reid, partner, Dechert
Rabiya Kader, senior director - patent counsel, Sanofi
Thomas A. Rayski, IP and life sciences partner, Dechert
Wendell Taylor, vice president, Vertex Pharmaceuticals Inc.

11:55 Ways to protect patents from litigation
- Examining the law relating to patent eligibility
- Ensuring a priority claim is valid around the world
- Combatting NPE activities

Vishal Gupta, partner, Steptoe & Johnson
Raymond Gabriel, intellectual property counsel, Ciena
Gary Lipson, former IP licensing manager, IBM, currently: registered patent attorney
Dan Stringfield, partner, Steptoe & Johnson

12:50 Networking Lunch

1:30 Trade secrets
- Making the initial choice - trade secret or patent?
- Different approaches for startups versus large organizations, different industries

Moderator: Richard Martinelli, partner, Orrick, Herrington & Sutcliffe
Paul Coletti, assistant patent counsel, Johnson & Johnson
Mark Conklin, senior IP counsel, GE Capital
Antony Pfeffer, partner, Orrick, Herrington & Sutcliffe

2:20 Benefits of centralizing outside counsel and service providers for patents
- Better management of international patent filing
- Improve efficiency by driving economies of scale
- Unbundling technology services from the practice of law
- Extract actionable operational intelligence from technology

Max Weisman, regional director, Transperfect
Chris Colvin, general counsel, GCNow
Keir Loiacono, senior director, Legal, Advaxis, Inc.

3:10 Networking coffee break

3:30 Latin America patent Issues and concerns
- Lack of patent filings
- Using local representation

Otto Licks, partner, Licks Attorneys
Brian McCloskey, chief patent counsel, Avon
Ana Correa, partner, Licks Attorneys

4:20 Patents and Global Strategy: Competition, Confrontation or Collaboration
- Integrating R&D, strategy and legal functions into a common framework, language and culture
- Going from patent to commercial product
- Making the right choices on where to operate globally
- SEPs and PAEs
- Devaluation and FRAND
- Patent protection in foreign jurisdictions

Moderator: Andrew Hirsch, president, Aligned Business and IP Strategies
James Baillargeon, senior corporate IP counsel, Nokia
Marc Sandy Block, counsel, IBM Corporation
Jan Wauters, Science & technology counselor Life Sciences and Nanotechnologies, Flanders Investment and trade (Consulate general of Belgium)

5:10 Forum Adjourns
Please tick the appropriate box to choose your payment method and sign below:

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REGISTRATION FEE: The registration fee includes participation in the forum, documentation material, breakfast, coffee breaks and lunch. All delegates are responsible for their own accommodation and travel.

PAYMENT: All registration fees (where applicable) must be received in full prior to the event date or the invoice due date, whichever is sooner.

To make a payment by credit card, please register and pay online at: www.managingip.com/USPatentForum2018 or call +44 (0) 207 779 8938

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