FREE TO IN-HOUSE COUNSEL

EUROPEAN LIFE SCIENCES FORUM 2018
APRIL 24, LE MÉRIDIEN PICCADILLY LONDON

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PROGRAMME
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INTRODUCTION

The life sciences industry is one of the most complex, contentious and rapidly developing fields. In order to prepare for Brexit and the forecasted uncertainty, companies need to ensure their portfolio is sustainable, flexible and robust to manage IP and regulatory enforcement over the coming months.

The second annual MIP European Life Sciences Forum will identify the key unique challenges faced by life sciences companies. The forum will provide tips for developing a comprehensive strategy in order to promote commercial growth and respond to the patent challenges of an uncertain and evolving legislative landscape. Topics will include: Doctrine of equivalents and the impact of the decision across your European portfolio; application of issues surrounding the use of Arrow declarations and; patent protection strategies involving divisionals.

The programme addresses the major issues at hand and will encourage participation and debate on all of the pertinent topics from the varied perspectives. The MIP European Life Sciences Forum 2018 will bring together world leaders in corporations, industry associations and leading legal experts to analyse strategies to ensure your company is prepared to thrive in the forecasted uncertain political climate.

Register your place today.

BENEFITS OF ATTENDING

Delegates are invited to attend a full day of debates and discussions to hear from, and network with, leading experts from multiple jurisdictions. All delegates will be party to important debates about the most significant developments in the global patent landscape over the past year, with the opportunity to contribute as well as learn:

- Hear how you should be rethinking your European strategy in preparation for Brexit
- Listen to essential case updates and considerations when enforcing second medical use claims
- Discuss the application of the doctrine of equivalents and the impact on life sciences companies
- Learn from companies on application of the issues surrounding Arrow declarations
- Identify and overcome the challenges of enforcing your SPC’s
- Learn best practice to manage the global threat caused by counterfeit drugs
- Join analysis on the trends that are influencing litigation of biosimilars in EU, UK & US
- Examine the implications of AI and how it is being used in the development of medicine

TO REGISTER, OR FOR MORE INFORMATION PLEASE CALL

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FOR IN-HOUSE SPEAKING OPPORTUNITIES PLEASE CONTACT

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SPONSORSHIP OPPORTUNITIES

We will create a bespoke solution that will position your organisation as a thought leader and ensure you engage with your target audience. The will help you to meet and influence the people who are going to grow your business. Please contact Melanie Petch on +44 207 779 8836 mpetch@euromoneyplc.com to discuss.
PROGRAMME

9:00 Registration

9:30 Opening remarks by Michael Loney, managing editor, Managing IP

9:40 Keynote address: Insight from big Pharma: how can IP leaders drive innovations that will bring value to patients and shareholders, changing global views on IP, innovation and access? Aaron Smethurst, director, intellectual property policy, UCB Pharma

10:00 Responding to the key challenges in life sciences to promote commercial growth
• Rethinking your European strategy in preparation of Brexit
• What does Brexit mean for cross-border litigation?
• The Unified Patent Court – final preparations for 2018
• Assessing latest trends in preliminary injunctions across Europe
Annemarie Grabrucker, lawyer, European Patent Office (moderator)
Amarjit Purewal, solicitor, Cancer Research Technology
Francesco Macchetta, director of IP, Bracco

10:40 Coffee break and networking

11:00 Defending second medical use patents in multi-jurisdictions
• Examining the impact of recent litigation: Lyrica
• To what extent should you be investigating opportunities for new uses of existing medicines?
• Considerations and tips when choosing where to enforce your second medical use claim
• Solutions to overcome cross-labelling infringement
Philipp Cepl, partner, DLA Piper
Beatriz Diaz de Escauriaza, senior IP counsel, Chemo Pharma

11:40 Patent infringement by equivalents
• Application of the doctrine of equivalents– what does the judgement mean in practice?
• What impact will the doctrine have on life sciences companies?
• Doctrine of equivalence across Europe: analysing different approaches
• To what extent are we moving towards harmonisation?
Dieter Kuhn, senior patent attorney, DSM
Jody Giesser, senior patent counsel, DSM

12:20 Lunch and networking

13:20 Scope of SPC regulations and patent maximisation
• Identifying and overcoming the challenges of enforcing your SPC’s
• Applying SPC regulation across different European jurisdictions
• The need for legal and business certainty - is the regulation still fit for purpose?
• Case focus: Mylan v Gilead
Marianne Schaffner, partner, Dentons
Campbell Forsyth, partner, Dentons

14:00 Arrow declarations: beyond biosimilars
• Application of issues surrounding Arrow declarations
• To what extent can you receive declarations for the invalidity of pending patents
• Analysing European approaches to declaratory relief
• Impact of Supreme Court in Pemetrexed on declaratory relief
Jenny Davies, principal associate, Gowling WLG
Jason Rutt, patent attorney, Boult Wade Tennant

14:40 Coffee break and networking

15:00 Recent approaches to pharma litigation in Russia
• Preparing your IP litigation strategy: who can be sued and for what? Novartis v Nativa
• Patent linkage: does it work in Russia?
• Challenging PTE: a counter-measure of infringers- Pfizer v Canonpharma
• Compulsory license: a new defense against infringement actions
Natalia Nikolaeva, partner, Gorodissky

15:30 Digital era and evolution of life sciences
• Adapting your strategy for today’s competitive pharmaceutical market
• Protecting and developing your assets in a digital world
• Implications of AI and how it is being used to advance drug treatments
• Collaborating with outside counsel to manage uncertainty and prepare for changes ahead
Rachel Wallis, partner, Greaves Brewster (moderator)
Axel Ferrazzini, managing director, 4ip Council
Chris Wright, invention developer, Iprova

16:10 Close of conference
## Register (Please tick one box)

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## Method of payment

Please tick the appropriate box to choose your payment method and sign below:

☐ Bank Transfer (details will be provided by invoice)

☐ Credit Card Payment

**REGISTRATION FEE:** The registration fee includes participation in the forum, documentation material, breakfast, coffee breaks and lunch. All delegates are responsible for their own accommodation and travel.

**PAYMENT:** All registration fees (where applicable) must be received in full prior to the event date or the invoice due date, whichever is sooner.

To make a payment by credit card, please register and pay online at: www.managingip.com/EULIFESCIENCES2018 or call +44 (0) 20 7779 8938

Please note that in completing this booking form you undertake to adhere to the cancellation and payment terms listed opposite.

Signature: Date: Position: