INTERNATIONAL PATENT FORUM 2018
STRATEGIES TO MAXIMISE YOUR GLOBAL PATENT PORTFOLIO IN A CHANGING LANDSCAPE
MARCH 7-8, WALDORF HILTON, LONDON

FREE TO IN-HOUSE COUNSEL

WWW.MANAGINGIP.COM/PATENTFORUM18
#PATENTFORUM2018

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INTRODUCTION

The evolution of technologies has changed the way works and other projected subject-matter are created, produced, distributed and exploited. The eighth annual MIP International Patent Forum will be returning to London on March 7 and 8 to examine the changing nature of patents in the information age, specifically how the digitalisation of IP is impacting your patent portfolio. Practical strategies will recommend how you should be preparing for the uncertain political and legal environment while maintaining a competitive advantage, applying emerging case law, digitalisation and the impact on your business.

The MIP International Patent Forum will identify the key unique challenges faced by the life sciences industry: how to synchronise your patent strategy for global protection in relation to software eligibility, SEP licenses and trade secrets. Patent infringement by equivalents will be discussed in detail to determine the impact of this decision and provide answers to any questions that may have arisen from the judgement and application in practice.

The programme addresses the major issues at hand and will encourage participation and debate on all of the pertinent topics from the varied perspectives. The MIP International Patent Forum 2018 will bring together world leaders in corporations, industry associations and leading legal experts to analyse strategies to ensure your company is prepared to thrive in the forecasted uncertain political climate.

Register your place today.

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SPONSORSHIP OPPORTUNITIES

We will create a bespoke solution that will position your organisation as a thought leader and ensure you engage with your target audience. The will help you to meet and influence the people who are going to grow your business. Please contact Melanie Petch on +44 207 779 8836 mpetch@euromoneyplc.com to discuss.
08:30 Registration

09:15 Opening remarks by Managing IP and welcome from the Chair; Andrew Hammond, senior partner, Valea

09:25 Keynote address from the Rt. Hon. Lord Neuberger of Abbotsbury, former president of the UK Supreme Court

09:40 Patent infringement by equivalents in the UK, France and Germany

- What is the Doctrine of Equivalents in Actavis v Lilly and how have the UK courts been applying it?
- What is the French and German approach to equivalents?
- Would the French and German courts have reached the same decision?
- The validity gap – does it exist and what impact does it have?

Alex Brodie, partner, Gowling WLG
Céline Bey, partner, Gowling WLG
Carsten Schulte, partner, Gowling WLG

10:30 Latest rulings and policy developments: litigating & licensing SEP’s

- Applying Unwired Planet v Huawei across jurisdictions in Europe
- EU Commission on SEP licensing
- Availability of final injunctions in Europe for infringements
- Alternative dispute resolution in SEP cases

Roberto Dini, founder, Metroconsult (moderator)
Clemens Heusch, head of European litigation, Nokia
Hugo Sakkers, head of legal, Philips International
Russell Levine, partner, Kirkland & Ellis

11:20 Coffee break and networking

11:50 Overcoming the key challenges in life sciences to promote commercial growth

- Second medical use patents in Europe: health regulations and case law
- The patent portfolio coverage in different jurisdictions
- Patentability and enforcement concerns
- Challenges in the newly evolved technologies

Qinghong Xu, partner & attorney at law, Lung Tin
Patricia Hecz, head legal, oncology, Novartis
Tilmann Breitenstein, director of intellectual property, DSM

12:30 Tracking the advantages of judicial protection in Russia

- Latest patent developments in Russia and how this impacts your business
- Defending your patent rights and top tips to avoid trolls
- Patent application and registration process for your design rights

Natalia Gulyaeva, partner, Hogan Lovells
Markus Gruber, senior patent attorney, Novartis

13:00 Lunch and networking

14:00 High tech patents in the automotive industry – new technologies, IP protection & litigation

- How does the changing technology landscape affect the exploitation & protection of patents?
- Patent litigation trends and the threat from NPE’s
- Autonomous vehicles and Artificial Intelligence
- Do we need new case law to cover the specific needs of the automotive industry?

Matt Hervey, director, Gowling WLG (moderator)
Adrian Howes, senior legal counsel, Nokia
Colin Lamond, IP and patent consultant, Nissan
Roberto Vacca, director, European Patent Office

14:50 The importance of IP and innovation in India

- Policy, infrastructure and legislative changes
- Recent case law and enforcement strategies impacting time, remedies and cost resulting in a stronger IP system
- Areas of future reform

Pravin Anand, managing partner, Anand & Anand

15:20 Coffee break and networking

15:50 Global landscape for IP owners: comprehensive analysis

- Interplay between opposition actions in Europe and PTAB
- Tips to make the best use out of proceedings and deciding which strategy to adopt
- Overview of the important issues when drafting EU applications for software-related inventions
- Software protection in EU versus US: how are applications aligning in practice?

Matthew Birkett, partner, Hoffman Eitle (moderator)
Heli Pihlajamaa, director of patent law, European Patent Office
Jean-Marc Brunel, chief intellectual property officer, Safran
Pete Wilson, senior patent attorney, BT
Yannis Skulikaris, director operations, sector ICT, European Patent Office

16:50 Closing comments

17:00 Drinks reception
DAY TWO

09:00 Registration

09:30 Opening remarks by Michael Loney, managing editor, Managing IP

09:40 Patent litigation strategies in Europe

- The Unified Patent Court – where are we?
- Patent litigation and forum shopping at a cross-EU level
- Keeping your strategy flexible to overcome uncertainty
- Post-Brexit patent litigation

Dirk Bühler, European patent attorney, Maiwald
Elise Cardin, patents director, Saint-Gobain
Huw Edwards, senior IPR litigation counsel, Nokia

10:30 Safeguarding a global market for easily copied innovative products

- What measures can be utilised?
- In which jurisdictions should litigation be considered?
- How can compliance with licensing agreements be monitored?

Andrew Hammond, senior partner, Valea
Bart Van der Stockt, managing director, Unilin

11:20 Coffee break and networking

11:50 How to successfully manage and protect your trade secrets

- Treating the protection of trade secrets as a board level issue
- Patents versus trade secret protection and the issue of innovation
- Trade secret protection in a globalised environment

Ilya Goryachev, senior lawyer, Gorodissky & Partners (moderator)
Arthur Lallement, IP manager, hVIVO Services
Bruce Elder, director, intellectual property & licensing, Integrated Device Technology
Tilmann Breitenstein, director of intellectual property, DSM

12:40 Preliminary injunctions in Turkey

- Conditions of PI
- Impact of a national invalidation and EPO proceedings on the PI demand
- Interpretation of Bolar exemption and PI
- Unjust PI and damage claims

Özge Atilgan Karakulak, partner, Gün + Partners
Susanna Leon, senior patent attorney, Novartis
Selin Sinem Erciyas, partner, Gün + Partners

13:10 Lunch and networking

14:00 Strategic measures to consider when protecting your IP in China

- Overcoming the difficulties of evidence collection on patent infringement
- Taking advantage of the new method of software patents in China
- Top tips for foreign companies drafting claims and defending against Chinese plaintiffs
- One Belt One Road: opportunities and threats for European companies

Jeffrey McLean, partner, Deacons (moderator)
Andy Bartlett, divisional director, patents, UK Intellectual Property Office
Haibin Xue, general counsel for greater China, Hexagon

14:40 5G technology: standards versus open-source

- Where do standards and open-source intersect?
- Open-source developments, benefits & emerging difficulties
- Disruptive technologies
- To what extent is there a 5G patent war on the horizon?

Simon Kahn, partner, Boulten Wade Tennant (moderator)
Catharina Maracke, associate professor of IT and data law, Kühne Logistics University
Jimmy Ahlberg, IPR & licensing, Ericsson
Robert Pocknell, chairman, Fair Standards Alliance

15:30 Coffee break and networking

16:00 Close of conference
1 | Register (Please tick one box)

Booking fee | Advisers, consultants, private practitioners | In-house IP and patent counsel
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**Early bird rate**
(before 2 February) | £1,095 + VAT | **FREE**

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(after 2 February) | £1,295 + VAT | **FREE**

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