Editorial and Analysis

News, analysis and interviews by our in-house editorial team and selected correspondents. Updated daily on ManagingIP.com and summarised in each print edition.

IP Focus

Published throughout the year, Managing IP Focus provides insight and analysis from a single jurisdiction or region. Content is contributed by our editorial team, IP Stars research, and expert firms from the jurisdictions.

Surveys

Published throughout the year, Managing IP analyses the results from our global research team. Annual projects include PCT Survey, Global IP Firm Survey, PTAB Survey and the Top 50 in IP.

Future of IP

A new Thought Leadership series for 2019 dedicated to rapidly developing industries and their impact on intellectual property. The areas of focus are artificial intelligence, the automotive industry, the Internet of Things and pharmaceuticals.

International Briefings

This is one of the most popular sections in Managing IP. Each month this brings together updates from our global correspondent network, summarising the latest IP developments in their jurisdictions.

/Blog/

The MIP blog updated daily on ManagingIP.com by our in-house editorial team, is quickly digestible and covers all aspects of IP news, trends and gossip.

Partner moves

Summary of major partner moves and firm mergers globally.

Utynam’s Heirs

A monthly section dedicated to IP curiosities and controversies named in honour of John of Utynam—who received the world’s first recorded patent in 1449.
### Editorial Calendar

**NOV/DEC 2018**

**BOOKINGS** 12 NOV 2018  
**COPY** 14 NOV 2018

**PCT Survey, Top 50 in IP, Canada Focus, Americas Focus**

**EVENTS**

- International Women’s Leadership Forum, US
- European Patent Forum USA, Silicon Valley + NYC
- IP Enforcement Forum, London

**JAN/FEB 2019**

**14 JAN 2019 18 JAN 2019**

**Global Trademark Rankings, Mexico IP Focus**

**EVENTS**

- International Women’s Leadership Forum, London
- MIP Awards - New York, London, Hong Kong
- Global Trademark Forum, New York City

**MAR/APR 2019**

**11 MAR 2019 13 MAR 2019**

**Global Patent Rankings, Turkey IP Focus, Future of IP - Automotive**

**EVENTS**

- US Patent Forum, New York City
- IP Litigation, PTAB, + Enforcement Forum, US

**MAY/JUN 2019**

**15 APR 2019 18 APR 2019**

**INTA Edition, Global Awards, Future of IP - AI**

**EVENTS**

- INTA, Boston
- International Women’s Leadership Forum, New York

**JUL/AUG 2019**

**8 JUL 2019 12 JUL 2019**

**Canada IP Focus, Future of IP - Internet of Things**

**SEP/OCT 2019**

**9 SEP 2019 13 SEP 2019**

**Americas IP Focus, India IP Focus, Future of IP - Pharmaceuticals + Bio**

**EVENTS**

- AIPPI, London + AIPLA, Washington
- European Patent Forum, Munich, Paris
- Life Science Forum, New York City
- Trade Secrets Forum, Silicon Valley
- Global IP & Innovation Summit, China

**NOV/DEC 2019**

**11 NOV 2019 15 NOV 2019**

**PCT Survey, Top 50 in IP**

**EVENTS**

- International Women’s Leadership Forum, US
- European Patent Forum USA, Silicon Valley + NYC
- IP Enforcement Forum, London

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**China IP Focus**

**BOOKINGS** 12 MAR 2019  
**COPY** 21 MAR 2019

**Distribution** MAY/JUN edition of Managing IP

**INTA, Boston**

**US Patent Forum, New York City**

**IP Litigation, PTAB, + Enforcement Forum, Silicon Valley**

**Selection of IP in-house counsel globally**

**Europe IP Focus**

**BOOKINGS** 8 APR 2019  
**COPY** 15 APR 2019

**Distribution** MAY/JUN edition of Managing IP

**INTA, Boston**

**US Patent Forum, New York City**

**IP Litigation, PTAB, + Enforcement Forum, US**

**Selection of IP in-house counsel globally**

**Japan Buyers Guide**

**BOOKINGS** 1 JUL 2019  
**COPY** 8 JUL 2019

**Distribution** JUL/AUG edition of Managing IP

**Selection of IP in-house counsel globally**

**Asia-Pacific IP Focus**

**BOOKINGS** 1 AUG 2019  
**COPY** 9 AUG 2019

**Distribution** SEP/OCT edition of Managing IP

**INTA, Boston**

**US Patent Forum, New York City**

**IP Litigation, PTAB, + Enforcement Forum, US**

**Selection of IP in-house counsel globally**

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*Publishing dates, projects and event distribution are subject to change.*
IP STARS - Your Definitive Guide to the World’s Leading IP Firms and Practitioners

IP Stars covers over 130 jurisdictions, including the most active for IP protection, exploitation and enforcement. Our research is carried out over a six-month period by a team of global researchers based in our offices in London, New York and Hong Kong. Each edition of IP Stars is the result of over 5,300 surveys being conducted with IP professionals.

Each year, our researchers obtain information from law firms and IP agencies, and their clients, through surveys and interviews. They scrutinise the information and conduct their own independent research before producing the firm ranking tables and list of leading IP practitioners.

Results are published in print and on IPStars.com
READERSHIP AND REACH

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Managing IP magazine distributed to over 5,000+ IP professionals globally
ManagingIP.com receives 225,000+ unique users, and 825,000+ page views annually
Managing IP Global Newsletters received by over 19,000+ users
Content distributed to over 24,600+ followers via social media
IP Focus and Future of IP supplements distributed to all Managing IP subscribers and made freely available to our 225,000+ users on ManagingIP.com

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Now in its 15th year, Managing IP will host three awards ceremonies in March and April 2019.

The Managing IP Awards recognise the top IP practitioners, firms and in-house counsel from around the world.

Shortlists for all three award ceremonies will be announced in early February 2019.

**Europe, Middle East & Africa IP Awards**

07 March 2019, Savoy - London

**Attendance:** Approx. 245 IP professionals from 95 companies

**Asia IP Awards**

27 March 2019, Hong Kong*

**Attendance:** Approx. 70 IP professionals from 36 companies

**Americas IP Awards**

04 April 2019, Essex House - New York City

**Attendance:** Approx. 115 IP professionals from 40 companies

Bookings and information:

EMEA + Americas Awards: Nicholas Heath

Asia Awards: Matthew Siu

*Please confirm dates of Asia Awards with your Account Manager prior to making any travel arrangements.

Attendee numbers based on 2018 awards ceremonies.
Euromoney’s Thought Leadership team create original content that enables organisations to become part of the debate with their target audience.

Our editorial team is hugely experienced in devising memorable, long-lasting and insightful content marketing programmes. We are able to deliver that content in a range of compelling formats from reports to videos, microsites to infographics.

With over 2,400 employees around the world, we are able to draw upon the editorial, sales and marketing expertise of hundreds of specialists. With a third of our revenues deriving from emerging markets, we are able to connect your content to new audiences around the world.

Our editorial team has over 30-years of combined experience interviewing senior business executives and public sector officials worldwide. From government ministers and central bank governors, to global bank and multinational company chairmen, CEOs, CIOs and CFOs, our editors have a proven track record of interviewing some of the most influential and important people in global markets.

Euromoney Thought Leadership places at your disposal the editorial expertise and audience of many of the world’s leading specialist business information brands.

**OUR SOLUTIONS**

- Surveys
- Reports
- Blogs and Opinion Pieces
- Videos and Infographics
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- Speaking Engagements
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### MANAGING IP - PRINT + DIGITAL - $USD

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### IP STARS - PRINT + DIGITAL - $USD

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